



PRESS RELEASE

THE DIAMOND STATE CHORUS

For immediate release January, 2009

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Call Today to Order a Singing Valentine Delivered by a Barbershop Quartet

Make Valentine's Day special this year with a Singing Valentine delivered by a Barbershop Quartet in formal dress! Nothing says "I Love You!" like a "Singing" Valentine, and your sweetie will remember this as one for years to come!

Imagine a men's or ladies' quartet serenading your sweetheart (or your mom!) and then presenting her or him with a red rose, a personalized card and a keepsake photograph. You can schedule delivery for Friday, February 13th or Saturday, February 14th between the hours of 8 a.m. and 8 p.m. Prices start at only \$50 for a four-hour delivery window. For your long-distance sweethearts, a Singing Valentine can be delivered via telephone anywhere within the continental U.S. for only \$25.

Surprise your loved one at home, at work or anywhere within the Greater Little Rock metro area between Cabot and Benton. You may choose the location and approximate time for delivery. Other options are available for an additional fee. Be sure to ask about ordering additional roses!

This event is sponsored by the Diamond State and the Top of the Rock choruses. These choruses specialize in vocal music performed in the barbershop style. Both are non-profit organizations that support vocal music education through partnerships with choral groups, music educators, and other organizations that support a capella music.

Proceeds from this annual event help fund the respective chorus' civic and charitable appearances and Youth in Harmony programs in the community and local schools. Annual vocal music scholarships are awarded to promising high school seniors from the Central Arkansas area.

TO ORDER a Singing Valentine for your loved one, or for more information, you may call (501) 791-SING (7464) or go online at www.DiamondStateChorus.com Credit Card orders are welcomed.

Order today, and then begin to anticipate your sweetheart's surprise!

(MORE)

Happy Valentine's Day from your friends at:

Diamond State Chorus - Men's Barbershop Harmony Chorus

The Diamond State Chorus rehearses every Monday night at 7 p.m. at the Pleasant Valley Church of Christ on Rodney Parham in Little Rock. Singers are invited to audition. Call 501-791-SING or visit www.DiamondStateChorus.com

Top Of The Rock Chorus - Women's Sweet Adeline Chorus

The Top of the Rock Chorus rehearses every Tuesday night at 7 p.m. at the Arkansas School for the Blind in the Woolly Fine Arts Center. Singers are invited to audition. Call (501) 993-TOTR or visit www.TopOfTheRockChorus.com

To obtain a photograph of a Singing Valentine delivery, or to schedule a quartet to perform a Singing Valentine on radio or TV, please contact Tom Calhoun (contact information above).

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